

City of Palm Coast, Florida

Agenda Item

Agenda Date: August 27, 2024

Department	COMMUNITY DEVELOPMENT	Amount
Division	PLANNING	Account #
Subject: ORDINANCE 2024-XX APPROVING THE 2050 COMPREHENSIVE PLAN TEXT AND MAP SERIES FOR THE CITY OF PALM COAST		
Presenter: Ray Tyner, Deputy Chief Development Officer, Jose Papa, Sr. Planner and JB Pro Consultants		
Attachments: 1. Presentation 2. Ordinance 3. Additional Compilation of Comments Post August 13, 2024, Workshop 4. Goals, Objectives, and Policies – Clean and Redline versions 5. Map Series (with minor changes)		
Background: Starting with the September 23, 2023, Imagine 2050 Community Wide Kick-off meeting, the City of Palm Coast has been actively involving the community in the development of its Imagine 2050 Comprehensive Plan update through various public engagement activities. These activities, with an estimated reach of over 87,000 residents, included: Community Wide Engagements Pop-Up Events Special Events Media Outreach Radio Broadcasting Events Civic Organization Meetings Homeowner Association Forums PLDRB and City Council Public Hearings Additionally, an interactive website (palmcoast.mysocialpinpoint.com) was created to allow residents to review draft policies and provide feedback on different aspects of the plan. Key themes from this feedback included support for sustainable development, improved transportation options, and the need for diverse housing choices. The City of Palm Coast's Imagine 2050 Comprehensive Plan update reflects significant positive changes across various chapters, aligning with the community's input and the 12 guiding principles. This plan serves as a guideline and roadmap for city growth and development over the next 20 years, from which policies and regulations will be derived. This agenda item includes: • A spreadsheet, post August 13, 2024, City Council Workshop, compiling comments		

from City Council, the Planning and Land Development Regulation Board (PLDRB), and public input.

- Goals, Objectives, and Policies (GOPs) addressing the comments presented. A clean and redline version are attached for review.
- A comprehensive Glossary defining key terms used in the plan.
- A series of maps visually illustrating and supporting the GOPs for several Elements, including:
 - Future Land Use
 - Transportation
 - Public Recreation and Open Space
 - Infrastructure

The Imagine 2050 Comprehensive Plan is designed with a long-term perspective but remains a living document that can be updated as community needs and trends evolve. It assesses recent changes in community conditions and addresses emerging trends and new issues facing Palm Coast. Following the comprehensive plan's completion, city staff will update the Land Development Code to align with the new plan's goals and objectives.

If approved for transmittal, the next steps for the completion of the 2050 Comprehensive Plan include:

- August 30, 2024 - Comprehensive Plan sent to Department of Commerce and other State agencies for review and comment.
- October 15, 2024 - City Council Comprehensive Plan Adoption Public Hearing

It's important to note that the final adoption in October may be subject to any recommended changes resulting from the state review process. This collaborative approach ensures that the Imagine 2050 Comprehensive Plan will effectively guide Palm Coast's growth and development for years to come, while remaining responsive to the community's evolving needs and aspirations.

Recommendation of the Beautification and Environmental Advisory Committee (BEAC): The BEAC recommends that the City Council “transmit” the updated 2050 Comprehensive Plan to the Department of Commerce for their review and comment.

Planning and Land Development Regulations Board (PLDRB): The PLDRB recommends that the City Council “transmit” the updated 2050 Comprehensive Plan to the Department of Commerce for their review and comment subject to the following minor revisions:

Policy 2.4.3.10 – Add “charter schools” as an agency for coordination.

“The City shall work with the Flagler County School District (including Charter Schools) to investigate and pursue grant funding from regional, state, and federal agencies for pedestrian and bicycle improvements between schools and residential areas. These improvements may include new bus stop facilities, multi-use pathways, shade trees, and various other enhancement projects”.

Policy 11.1.7.8 - Use the term “global” rather than “foreign”.

“The City shall foster a welcoming environment for ~~foreign~~ global direct investment by providing affordable entry opportunities for ~~foreign~~ global companies that align with the city's targeted industries “.

Policy 11.1.7.12 – Use the term “multi-cultural” rather than “ethnic”.

The City shall seek to recruit, maintain, and support Palm Coast's growing ~~ethnic~~ multi-cultural business community.

A table of comments received after the City Council's workshop on August 13, 2024 has been attached. This table also includes staff's response to the comments received.

Recommended Action:

STAFF RECOMMENDS APPROVING ORDINANCE 2024-XX THE 2050 COMPREHENSIVE PLAN TEXT AND MAP SERIES FOR THE CITY OF PALM COAST AND FOR CITY COUNCIL TRANSMIT TO THE DEPARTMENT OF COMMERCE, THE UPDATED 2050 COMPREHENSIVE PLAN FOR THEIR REVIEW AND COMMENTS