

City of Palm Coast, Florida Agenda Item

Agenda Date: September 15, 2026

Agenda Item: D.4

Department CITY ADMINISTRATION Division	Amount Org/Account #
Subject: PROCLAMATION - OCTOBER 2026 AS “RAISE THE PINK FLAG WITH THE PINK ARMY” MONTH IN SUPPORT OF BREAST CANCER AWARENESS	
Presenter: Mayor and City Council	
Attachments: 1. Proclamation	
Background: AdventHealth requests that the City of Palm Coast proclaim October 2026 as “Raise the Pink Flag with the Pink Army” Month in support of breast cancer awareness.	
Recommended Action: PROCLAIM OCTOBER 2026 AS “RAISE THE PINK FLAG WITH THE PINK ARMY” MONTH IN SUPPORT OF BREAST CANCER AWARENESS	



PROCLAMATION

WHEREAS, breast cancer is one of the most commonly diagnosed cancers among women, and early detection through timely screenings and diagnostic services can save lives; and

WHEREAS, the AdventHealth Palm Coast Pink Army, with the support of the City of Palm Coast and the Flagler County community, works to raise awareness, promote early detection, and provide resources to individuals impacted by breast cancer; and

WHEREAS, proceeds from the Pink Army's fundraising efforts remain in Flagler County to provide qualified individuals with early detection screenings, diagnostic testing, cancer-related education, and supportive resources; and

WHEREAS, since 2010, these efforts have helped more than 772 patients receive more than 1,000 procedures related to breast cancer screenings and diagnostics. In 2025 alone, 65 patients received 139 procedures and testing services; and

WHEREAS, ongoing support has helped provide free cancer-related supplies through the Judith C. Macko Cancer Center, including wigs, prostheses, bras, scarves, turbans, pillows, drainage vests, and lymphedema arm sleeves, as well as the SOZO lymphedema early detection system, "Radiant Wraps," and Huggers for radiation patients; and

WHEREAS, the City of Palm Coast is proud to support the Pink Army and encourages residents to participate in Pink Army 5K and 1 mile Pet Friendly Walk, support local fundraising efforts, and take proactive steps toward breast cancer awareness, screening, and early detection.

NOW, THEREFORE, BE IT PROCLAIMED by the Mayor and City Council of the City of Palm Coast, Florida, that October 2026, be officially designated as:

"RAISE THE PINK FLAG WITH THE PINK ARMY" MONTH IN SUPPORT OF BREAST CANCER AWARENESS

And encourage all residents to support breast cancer awareness, pursue recommended screenings and diagnostic services, and join the Pink Army in its efforts to provide life-saving resources and support to those affected by breast cancer in Flagler County.

SIGNED this 15th day of September 2026.

ATTEST:

CITY OF PALM COAST, FLORIDA

Kaley Cook, City Clerk

Michael Norris, Mayor