

City of Palm Coast, Florida Agenda Item

Agenda Date: October 20, 2026

Agenda Item: G.1

Department	PARKS AND RECREATION	Amount
Division	PARKS AND RECREATION	Org/Account #
Subject: RESOLUTION 2026-XX AUTHORIZING THE ROTARY CLUB OF FLAGLER COUNTY TO USE DESIGNATED UTILITY POLES ALONG PALM COAST PARKWAY FOR TEMPORARY BANNERS RECOGNIZING ROTARY FOUNDATION MONTH		
Presenter: Brittany McDermott, Director of Parks and Recreation		
Attachments: 1. Resolution 2. Banner Design		
Background: November is recognized by Rotary International as Rotary Foundation Month, providing an opportunity to highlight the work and impact of The Rotary Foundation. The Rotary Foundation is the charitable arm of Rotary International and supports humanitarian, educational, cultural, and community service programs through local Rotary clubs and districts. The Rotary Club of Flagler County support the community through Foundation-related service initiatives, including food security efforts such as expanding the Care Cupboard food pantry in Bunnell, college and vocational scholarships for local high school students, and youth community programs. One of the Club's most recognized community events is the annual Fantasy Lights, which attracts thousands of residents and visitors to Flagler County throughout December to enjoy holiday light displays, Santa's Village, and family activities. These efforts reflect Rotary's commitment to "Service Above Self." The Rotary Club of Flagler County is requesting authorization to display temporary banners on the utility poles along Palm Coast Parkway during November to recognize Rotary Foundation Month and promote the Foundation's theme of service and community impact. The proposed banners are intended to increase community awareness of Rotary Foundation Month and recognize Rotary's commitment to "Service Above Self." The request is consistent with the City's prior consideration of temporary banner displays on utility poles along Palm Coast Parkway to promote community awareness of recognized causes and initiatives.		

Recommended Action:

ADOPT RESOLUTION 2026-XX AUTHORIZING THE ROTARY CLUB OF FLAGLER COUNTY TO USE DESIGNATED UTILITY POLES ALONG PALM COAST PARKWAY FOR TEMPORARY BANNERS RECOGNIZING ROTARY FOUNDATION MONTH

RESOLUTION 2026-__
FLAGLER COUNTY ROTARY ANNUAL RECOGNITION
OF ROTARY INTERNATIONAL FOUNDATION MONTH

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PALM COAST, FLORIDA, RELATING TO FLAGLER COUNTY ROTARY USE OF CITY STREET POLES TO RECOGNIZE ROTARY INTERNATIONAL FOUNDATION MONTH; PROVIDING FOR RESPONSIBILITIES; PROVIDING FOR SEVERABILITY; PROVIDING FOR CONFLICTS; PROVIDING FOR IMPLEMENTING ACTIONS; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, Rotary Club of Flagler County is a local non-profit created to bring together community leaders to serve others, support youth, address community needs, and make a positive and lasting impact locally and globally; and

WHEREAS, Rotary Club of Flagler County desires to increase recognition of Rotary International Foundation Month within the city. The Rotary Foundation is the charitable arm of Rotary that transforms member contributions into sustainable service projects in our community; and

WHEREAS, Flagler County Rotary is seeking the placement of banners on street poles along Palm Coast Parkway to promote November as Rotary International Foundation Month; and

WHEREAS, the City of Palm Coast owns the street poles located in the median of Palm Coast Parkway between Old Kings Road and Boulder Rock Drive; and

WHEREAS, the City recognizes the impact the Flagler County Rotary has had in this community through service projects such as FPC Interact Club, Bunnell Elementary Early Act Club, and Fantasy Light, which, in the public interest, provide for and accomplish a public purpose.

NOW, THEREFORE, BE RESOLVED BY THE CITY COUNCIL OF THE CITY OF PALM COAST, FLORIDA, THAT:

SECTION 1. RESPONSIBILITIES.

(a) The City Council of the City of Palm Coast hereby provides the following direction to the City Manager:

1. The City will allow use of its street poles on Palm Coast Parkway for the hanging of banners provided by the Rotary Club of Flagler County to promote, starting November 2026, “Rotary International Foundation Month” for the next five years, with the option to renew.

2. The City shall be responsible for the installation and removal of the banners.

3. The Rotary Club of Flagler County shall incur all costs associated with the design, production, installation, and removal of the banners.

(b) The City Council of the City of Palm Coast hereby authorizes the City Manager to enter, as needed, into agreements to facilitate the above-referenced promotion.

SECTION 2. SEVERABILITY. If any section or portion of a section of this Resolution proves to be invalid, unlawful, or unconstitutional, it shall not be held to invalidate or impair the validity, force, or effect or any other section or part of this Resolution.

SECTION 3. CONFLICTS. All resolutions or parts of resolutions in conflict with the provisions of this Resolution are hereby repealed.

SECTION 4. IMPLEMENTING ACTIONS. The City Manager is hereby authorized to take any action necessary to implement the action taken in this Resolution.

SECTION 5. EFFECTIVE DATE. This Resolution shall take effect immediately upon adoption by the City Council.

DULY PASSED AND ADOPTED by the City Council of the City of Palm Coast,
Florida, on this 20th day of October 2026.

ATTEST:

CITY OF PALM COAST

KALEY COOK, CITY CLERK

MICHAEL NORRIS, MAYOR

APPROVED AS TO FORM AND LEGALITY

MARCUS DUFFY, CITY ATTORNEY

Attachment: Exhibit "A" Final Banner Mark-up

Rotary Club of Flagler County



Celebrating

**ROTARY
FOUNDATION**

Service Above Self