Flagler County Board of County Commissioners
Consent: BOCC Departments / Agenda Item 7.b.

Meeting Date: November 16, 2026
Department Contact: Amy Lukasik, Tourism Development Director
Subject: **Approval of Flagler County Tourist Development Council Fund 1110 Discretionary Event Funding.**

Overview/Summary:
On October 21, 2026, the Flagler County Tourist Development Council (TDC) met for the purpose of considering allocations from the Discretionary Event appropriation. The TDC deliberated on the requests and recommends that the Board of County Commissioners appropriate funds as follows:

$10,000 – Florida Elite Soccer Academy (DBA Sporting Jax), Winter Invitational Tournament, January 23-24, 2027
- $10,000 Total Discretionary Event Allocations Requested

Strategic Plan:
Focus Area: Economic Vitality
Goal 1- Increase Visitor Spending in all Tourism Related Sectors
Objective EV 1.2: Increase visitor spending in all tourism related sectors

Goal 3 – Promote and Market Flagler County as a Desirable Place to Live, Work, and Visit
Objective EV 3.1: Execute objectives in the Tourist Development Strategic Plan

Funding Information:
Funding in the amount of $117,000 (of which $10,000 has been previously approved) is included in the FY 26-27 Budget for Discretionary Events in account number 1110-147-4700-559300-550-55-000-000-548004. Upon approval of the $10,000 request for this Discretionary Event, a balance of $97,000 will remain.

Recommendations:
Staff recommends that the Board approve the recommendation of the Flagler County Tourist Development Council 1110 Discretionary Event funding in the amount of $10,000 and authorize the County Administrator to execute the contract as approved to form by the County Attorney.

Attachments:

1. Florida Elite Soccer Winter Invitational 2027 Funding Request
2. Event Funding Balance Sheet
3. 2026 10 21 TDC BOD Mtg. Draft Minutes - Motions Only
4. Florida Elite Soccer Winter Invitational_Funding Agreement

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Tourist Development Council
October 21, 2026
Government Services Building
Bunnell, FL – 9:00 am

EVENT FUNDING
PROJECT DETAILS

(DBA – Sporting Jax Soccer Academy)

Winter Invitational 2027
Florida Elite Soccer Academy (DBA – Sporting Jax Soccer Academy)
January 23-24, 2027

About: The Winter Invitational is an annual competitive youth soccer tournament hosted by Sporting Jax Soccer Academy, one of Florida's largest youth soccer clubs. The 2027 tournament is scheduled for January 23–24, 2027, for competitive U9–U14 boys' and girls' teams. The U12 (11v11) and U13–U14 Boys divisions play their games in Palm Coast at Indian Trails Sports Complex, while other divisions play in the Jacksonville/St. Johns area. The event is a "stay to play" tournament: teams traveling more than 75 miles are required to book through official tournament hotel partners, directly driving overnight stays in Flagler County.

Event History: This is a returning, previously TDC-funded event. Flagler County TDC has supported the Palm Coast portion of the tournament in each of the last two years, contributing $10,000 in both 2025 and 2026. Tournament-wide, total event income grew from $276,057 (2025) to $297,334 (2026), respectively — reflecting a stable, growing event with strong financial management.

The 2026 tournament drew 317 registered teams and 805 hotel room bookings, with an average stay of two nights. We anticipate even stronger results in 2027: a stricter "stay to play" policy will improve tracking of actualized room nights, and more traveling teams are forecast to attend.

Event Highlights:

- Mandatory "stay to play" policy for traveling teams, guaranteeing room-night generation
- Competitive U12 (11v11) and U13–U14 Boys divisions specifically hosted in Palm Coast
- Licensed referees and professionally organized brackets and scheduling
- Established, multi-year event with an existing Flagler County TDC partnership
- Draws competitive club teams from across Florida and the broader Southeast region

Event Location: Indian Trails Sports Complex, 5455 Belle Terre Pkwy, Palm Coast, FL — a facility Sporting Jax already operates regular programming out of.

Estimated Attendance: Per an independent Destinations International Event Impact Calculator analysis commissioned for the 2027 tournament (Jan 22–24, 2027), total tournament-wide attendance is projected at 8,892 — 4,090 overnight attendees and 4,802-day attendees, generating an estimated 12,877 total visitor days.

Estimated Room Nights and ADR: The same Destinations International analysis projects 3,174 total room nights and 1,023 peak rooms for the tournament, tournament wide.

The Hilton Garden Inn and Holiday Inn Express & Suites have already been secured and available for booking via Sporting Jax website.

Total Event Budget: Actual financial performance for the two most recent tournament years in document attached.

Major cost drivers both years included referee fees, trainer fees, trophies and awards, field maintenance and labor, and police/security.

Independent economic impact modeling (Destinations International Event Impact Calculator, tournament-wide) projects the 2027 event will generate $2,398,854 in direct business sales, $4,187,698 in total business sales including indirect/induced effects, $102,500 in total local taxes, and support 1,194 direct jobs.

[Note: these figures are tournament-wide (all locations), not Flagler County-specific.]

Funding Request: - Requesting up to $10,000 as reimbursement for costs related to referee fees.

TDC Prior Funding History:

January 2023 - $10,000 – Winter Invitational
January 2024 - $10,000 – Winter Invitational
January 2025 - $10,000 – Winter Invitational
January 2026 - $10,000 – Winter Invitational

https://www.sportingjaxacademy.com/WinterInvitational

Matt Hollyoak - matt.hollyoak@sportingjaxacademy.com
Florida Elite Soccer Academy
DBA Sporting Jax Academy

2026 Winter Invitational

Income & Expense Summary – 2025 vs 2026 Actuals

Income	2025 Actual	2026 Actual
Fees - Registrations	$226,642.00	$258,050.00
TDC - Palm Coast	$10,000.00	$10,000.00
TDC - St Johns	$10,100.00	$10,000.00
Sponsorship	$0.00	$0.00
Apparel Sales	$1,200.00	$2,250.00
Apparel Sales (additional)	–	$1,277.00
Food Sales	$110.00	$275.00
Hotel Rebates ($18.00 per room night)	$30,000.00	$14,418.00
Photo Vendor	$510.00	$1,064.00
Refunds	($2,505.00)	–
Total Income	**$276,057.00**	**$297,334.00**

Expenses	2025 Actual	2026 Actual
Ref Fees	$47,421.00	$60,000.00
Referee Assignment	$0.00	$0.00
Referee (Food & Drink) All Locations	$2,154.00	$2,201.00
Site Director Fees	$4,400.00	$4,000.00
Trainer Fees	$5,809.00	$9,166.00
Trophies & Awards	$5,349.80	$11,091.00
Field Maint. & Repairs - County Labor (Janitorial)	$593.00	$600.00
Field Maint. & Repairs - In-House Labor	$2,000.00	$3,870.00
St Johns County - Field Fees	$1,200.00	$1,000.00
Palm Coast - Field Fees	$1,600.00	$1,600.00
Dumpster Rental (Veterans Park)	$570.00	$570.00
Police - Chuck Rogers/Earl Johnson	$4,410.00	$4,516.54
Police - St. Johns	$1,600.00	$600.00
Palm Coast Parking Attendants	$400.00	$0.00
Trucking Fees	$0.00	$931.00
Golf Cart Rental (Palm Coast)	$589.00	$988.50
Tent Rental	$0.00	$0.00
Fuel	$50.00	$0.00
FYSA Fee	$0.00	–
Petty Cash	$150.00	$0.00
Got Soccer Registration Fees	$4,335.00	$0.00
Miscellaneous Expense	$9,550.00	$5,750.00
Janitorial Expense (Central)	$350.00	$0.00
Advertising	$0.00	$0.00
Total Expenses	**$92,530.80**	**$106,884.04**

Net Profit	**$183,526.20**	**$190,449.96**

Source: Sporting JAX Winter Invitational workbook. "–" indicates no amount entered.

DISCRETIONARY
AVAILABLE BALANCE REPORT

	Fiscal Year FY2027	**Award Amount**	**$117,000**	**FY27 BUDGET**
	110-147-4700-559300-550-55-000-000-548004			
	Discretionary Awards Approved by BOCC			
	2026 October 17-18			
	United Flag Football Championship & HOF Dinner	$5,000.00		
	2026 November 8-10			
	FL Assoc. of Free & Charitable Clinics Annual Mtg	$5,000.00		
	2027 January 23-24			
	Fl. Elite Soccer Winter Invitational	$10,000.00		
	Subtotal Awards		**$20,000.00**	**Awards Approved by BOCC**
			$97,000.00	**Available FY2027**

FLAGLER COUNTY
TOURIST DEVELOPMENT COUNCIL
Flagler County Government Services Building Gov Service Building 2
1769 E. Moody Blvd., Bunnell, FL 32110
October 21, 2026
9:01 A.M. Minutes

THE MEETING CALLED TO ORDER BY CHAIR ANDY DANCE AT 9:01 A.M.

Attendance

Present: Chair Andy Dance, Stephen Baker, Pam Walker, John Lulgjuraj, Theresa Pontieri, Eric Cooley, Felicia Cook.
Excused: Lisa Robinson, Joe Doskocil.

Staff: Amy Lukasik, Courtnee Brokaw, Angelene Davis, Christina Hutsell, Debra Morgan.

1) **Chair Dance** led the pledge to the flag and requested a moment of silence.

2) **Roll Call :** Excused absence Lisa Robinson, Joe Doskocil.

3) **Consent Agenda**: Request the Board accept the following:

   a. **Meeting Minutes:**
      1. August 19, 2026, Regular Meeting
   b. **Financial Reports:**
      1. Revenue Report
      2. Budget to Actual
      3. Quarterly Lodging Trends Reports
   c. **Quarterly Marketing Reports:**
      1. July 2026
      2. August 2026
      3. September 2026

   Cooley/Cook – Motion to accept meeting minutes, financial reports and marketing reports. **Motion carries.**

4) **Presentations & Updates:**
   a. **Tourist Development Tax Update:** Shelly Edmonson, Flagler County Tax Collector's Office **(See presentation)**

DRAFT

5) General Business:

a. Fund 1110 FY26 Discretionary Event Funding: Review and recommendation to the Board of County Commissioners for the following grants.

1. $10,000 – FL. Elite Winter Invitational (DBA Sporting Jax Soccer Academy), Winter Invitational, January 23-24, 2027.

b. Special Event Marketing Grant (SEMG) Guidelines: Review and recommendation to the Board of County Commissioners of the proposed changes.

Lulgjuraj/Walker Motion to recommend to the Board of County Commissioners to fund Florida Elite winter Invitational (DBA Sporting Jax Soccer Academy) for $10,000 on January 23-24, 2027. Motion carried.

Lulgjuraj/Cook Motion to approve changes to the Special Event Marketing Grant (SEMG) Guidelines. Motion Carried.

6) Quarterly Marketing Updates: Courtnee Brokaw, Marketing Manager and Angie Davis, Marketing Media Manager. **(See presentation)**

7) Department Updates and Presentations: Amy Lukasik, Executive Director

8) Community Outreach: Thirty-minute time has been allocated at the end of the meeting for public comment. Each speaker will be allowed for up to three minutes to address the Board on items not on the agenda.

9) Board Member Comments.

10) Adjournment: Lulgjuraj Motion to adjourn at 10:40

Please take note that individual Commissioners of the Board of County Commissioners may attend this meeting. The Commissioners who attend, except for the Commissioners who serve on the designated board being noticed, will not take any action, or take any vote at this meeting.

This is not an official meeting of the Board of County Commissioners of Flagler County. This notice is being provided to meet the spirit of the Sunshine Law to inform the public that commissioners may be present at these discussions. In accordance with the Americans with Disabilities Act, persons needing assistance to participate in this meeting should contact the number listed above at least 48 hours prior to the meeting.

EVENT AGREEMENT BETWEEN FLAGLER COUNTY
AND
FLORIDA ELITE SOCCER ACADEMY, INC. (DBA – SPORTING JAX SOCCER ACADEMY)

THIS EVENT AGREEMENT ("Agreement") is made and entered into this 16th day of November, 2026, ("Effective Date"), by and between **FLAGLER COUNTY, FLORIDA**, a political subdivision of the State of Florida ("County"), and the **FLORIDA ELITE SOCCER ACADEMY, INC. (DBA-SPORTING JAX SOCCER ACADEMY)**, a Florida not-for-profit corporation ("Recipient"). The County and Organizer may be severally referred to as a "Party" or collectively referred to as the "Parties."

W I T N E S S E T H:

WHEREAS, the County has previously found that encouraging and promoting the selection of Palm Coast and the Flagler Beaches as a venue for national, regional, and local sports events, teams, and sports-related businesses generate economic growth and enhance the overall quality of life of the area residents; and

WHEREAS, the County has determined that subject event described herein to be conducted by the Organizer will provide an activity which will directly promote tourism in Flagler County; and

WHEREAS, the expenditure of Tourist Development Tax Funds pursuant to this Event Agreement has been found, determined, and declared to be a county and public purpose by the Board of County Commissioners of Flagler County, under authority of Section 125.0104, Florida Statutes, and Resolution 2014-41.

NOW, THEREFORE, in consideration of the mutual covenants and conditions contained herein, the parties hereto agree as follows:

1. *Event*. Recipient will acquire, host, book, obtain, or otherwise cause the event described in Item 1 of Exhibit A ("Event") to be hosted in Palm Coast in a manner intended to promote and increase tourism within Flagler County.

2. *Award and Payment Schedule.* County will disburse a portion of the Funds to the Recipient in the amount, and within the time frame, as defined in Item 2 of Exhibit A.

3. *Disbursement of Funds*. Funds shall be payable only after receipt, review, and approval of the request for payment from Recipient, together with supporting documentation as defined in Item 2 of Exhibit A.

4. *Use of Funds*. Recipient will utilize the Funds provided herein solely as defined in Item 3 of Exhibit A, and in conformance with pertinent provisions of Florida Law regarding expenditure of Tourist Development Tax revenues and the County's Tourist Development Discretionary Event Funding Policy. Use of funds awarded to "Discretionary Events" may be used for events that generate tourism in Flagler County but do not fall into one of the existing grant programs (Special Event Marketing Grant, SEMG).

5. *Payment Contingency*. This Agreement and any payments provided for in this Agreement are contingent upon the availability of Funds derived from the tax levied under Section 19-47, *et.seq.*, Flagler County Code.

6. *No Pledge of Tax Revenues*. Nothing in this Agreement shall constitute or be deemed (i) a pledge of or lien upon tourist development taxes, any other source of County revenue, or any real or personal property of the County, (ii) an amendment to the County Tourist Development Discretionary Event Funding Policy, or (iii) a waiver of, or contract to exercise, the County's sovereign governmental powers.

7. *Nondiscrimination*. Recipient hereby certifies that it will provide the activities and programs associated with attracting and promoting the Event without regard to race, color, creed, sex, age, national origin, disability or marital status, and remain in compliance with Title VII of the 1964 Civil Rights Act as amended, and any and all other applicable federal, state or local laws, rules and regulations, whether presently existing or hereafter promulgated. Recipient further agrees that upon written request it shall permit access to all business records of employment, employment advertisement, application forms and other pertinent data and records by the County for purposes of investigations to ascertain compliance with the nondiscrimination provisions of this Agreement.

8. *No Revenue Sharing*. The parties hereby acknowledge that Recipient will not share in revenues derived from ticket sales, sponsorships, parking concessions, merchandising and food and beverage sales in connection with the Event unless specifically disclosed in the application submitted by Recipient to County.

9. *Public Records*. If Section 119.0701, Florida Statutes, is deemed to govern this Agreement, then Recipient shall comply with the following provisions.

    9.1 Keep and maintain public records required by the County to perform the services performed under this Agreement.

    9.2 Upon request from the County, provide the County with a copy of the requested records, or allow the records to be inspected or copied, within a reasonable time at a cost that does not exceed the amount set by the County.

    9.3 Ensure that public records that are exempt or confidential and exempt from public records disclosure requirements are not disclosed, except as authorized by law, for the duration of this Agreement's term and following completion of this Agreement, if the Recipient does not transfer the records to the County.

    9.4 Upon completion or termination of this Agreement, transfer, at no cost to the County, all public records in possession of the Recipient to the County or keep and maintain such public records required by the Recipient to perform the services, in accordance with Florida law.

    9.5 If the Recipient transfers all public records to the County upon completion of the Agreement, the Recipient shall destroy any duplicate public records that are exempt or confidential and exempt from public records disclosure requirements. If the Recipient keeps and maintains public records upon completion of this Agreement, the Recipient shall meet all applicable requirements for retaining public records, in accordance with applicable federal and Florida law.

    9.6 All records stored electronically shall be provided to the County, upon request from the County, in a format that is compatible with the information technology systems of the County.

IF RECIPIENT HAS QUESTIONS REGARDING THE APPLICATION OF CHAPTER 119, FLORIDA STATUTES, AS TO THE RECIPIENT'S DUTY TO PROVIDE PUBLIC RECORDS RELATING TO THIS AGREEMENT, CONTACT BOARD OF COUNTY COMMISSION – PUBLIC RECORD REQUESTS, 1769 East Moody Boulevard, Building 2, Third Floor, Bunnell, Florida 32110; TEL: 386-313-4005; FAX 386-313-4101 (Fax); E-MAIL: PublicRecords@flaglercounty.gov.

10. *Public Reporting*. If so requested by the County or the Tourist Development Council, Recipient shall conduct a presentation to such requestor following the Event which will include, but not be limited to, financial and program summaries of its activities and the Event.

11. *Recipient to Act as Independent Contractor*. Recipient shall perform its obligations hereunder as an independent contractor, not as an agent of the County. Recipient shall have no authority to obligate the County and shall not hold itself out or give any third-party reason to believe otherwise. Similarly, the County shall have no authority to act or direct Recipient with respect to the Event and related activities. Any contracts for goods or services required in the course of Recipient's performance under this Agreement shall be entered into by Recipient for its own account. Recipient shall keep its own books and accounts, shall be custodian of its own funds, and shall be solely liable for and shall discharge its own debts. Neither the County nor any of its officers or employees shall (i) directly or indirectly perform or direct the performance of any services under this Agreement, (ii) manage, supervise, or assist or direct the performance of any Recipient employee in the course of performing his or her employment duties for Recipient, (iii) be responsible for any failure of Recipient's employees to fulfill Recipient's obligations hereunder, or (iv) be required to report to Recipient any negligence, unsatisfactory performance, misfeasance, malfeasance, or nonfeasance of any of Recipient's employees, agents or contractors.

12. *Maintenance of Records*. During the term of this Agreement and for a period ending five (5) years after the expiration or termination of this Agreement, Recipient shall maintain all records, books, accounts, and documents relating to this Agreement and the Event, including sufficient documentation evidencing the use of the Funds in accordance with the provisions of this Agreement ("Documentation").

13. *Right to Audit and Inspect Accounts*. During the term of this Agreement and for five (5) years after its expiration or termination, Recipient shall permit County staff or the Flagler County Comptroller ("Comptroller") and its staff (or their designated agents) at any time during normal working hours, with at least one week advance notice, the limited right to inspect Recipient's Documentation and other records, books and accounts maintained for the Event or pertaining to the Event, to ensure compliance with the provisions of this Agreement. In the event an inspection determines the Documentation is not sufficient, the Recipient will be allowed thirty (30) days to obtain the needed Documentation. After thirty (30) days, if sufficient Documentation is not received, the Recipient may be required to promptly return the amount of any Funds spent without sufficient Documentation and such returned Funds shall be reverted to the general use and purpose of of Tourist Development Discretionary Event Funding in general.

14. *Defaults and Remedies*. The following events shall constitute an event of default under this Agreement: (a) if either party fails to comply with the terms contained in this Agreement and such failure is not corrected within the greater of thirty (30) days or the period of time allotted for cure in a written notice from the non-breaching party; (b) if at any time any material representation or

warranty is made by Recipient in any communication submitted to County in an effort to induce the expenditure of the Funds, and is determined by County, in its sole discretion, to be materially false, misleading, or incorrect; (c) if there is a material change in the Event, including a change in its timing, location, content, purpose, or target audience which diminishes the value of the Event for the Flagler County community as determined by the County in its sole discretion; or (d) if Recipient engages in conduct that is unlawful, unethical, or otherwise harmful to the reputation of the Recipient or the Event and the County reasonably determines that its association with the Recipient or the Event may cause the County harm to its reputation.

Failure of either party to declare a default shall not constitute a waiver of any rights by the non-breaching party. Furthermore, the waiver of any default by the non-breaching party shall in no event be construed as a waiver of rights with respect to any other default, past or present.

Upon the occurrence of any event of default, or any other breach of this Agreement, the non-breaching party shall be free to terminate this Agreement; withhold all funding; demand repayment for amounts disbursed; or exercise all rights and remedies available to it under this Agreement, statutory law, equity, or common law. All remedies shall be deemed cumulative, and, to the extent permitted by law, the election of one or more remedies shall not be construed as a waiver of any other remedy the non-breaching party may have available to it.

15. *Term; Termination*. This Agreement shall become effective upon execution by both parties hereto and shall continue for a period of one (1) year after the staging of the Event. This Agreement may be earlier terminated pursuant to Paragraph 14 hereof entitled "Default and Remedies." The Paragraphs of this Agreement which by their nature should survive the termination or expiration of this Agreement, shall survive and be binding on the parties.

16. *Entire Agreement*. This Agreement constitutes the entire agreement between the parties hereto with respect to the subject matter hereof; any representations or statements heretofore made with respect to such subject matter, whether verbal or written, are merged herein. No other agreement whether verbal or written, with regard to the subject matter hereof shall be deemed to exist. No amendment to this Agreement is effective unless it is in writing and signed by an authorized representative of each party.

17. *Notices*. Any notices required or allowed hereunder shall be in writing and given by certified mail with return receipt requested, by email to the addresses below, or in person with proof of delivery to the addresses below, or such other address as either party shall have specified by written notice to the other party delivered in accordance with Exhibit A.

18. *Indemnification*. The Recipient agrees to indemnify, defend, pay, insure and save harmless Flagler County, Florida, from and against any and all liability, claims, demands, damages, expenses, fees, fines, penalties, suits, proceedings, actions and cost of actions, arising out of or in any way connected with the Event, Recipient's acts or omissions, or Recipient's performance of this Agreement.

19. *No Assignment*. Recipient may not assign its rights hereunder without the prior written consent of the County. Failure to comply with this section may result in immediate termination of this Agreement.

20. *No Waiver*. Continued performance by either party hereto, pursuant to the terms of this Agreement, after a default of any of the terms, covenants or conditions herein shall not be deemed a waiver of

any right to terminate this Agreement for any subsequent default, and no waiver of such default shall be construed or act as a waiver of any subsequent default.

21. *Severability*. The provisions of this Agreement are declared by the parties to be severable. However, the material provisions of this Agreement are dependent upon one another, and such interdependence is a material inducement for the parties to enter into this Agreement. Therefore, should any material term, provision, covenant or condition of this Agreement be held invalid or unenforceable by a court of competent jurisdiction, the party protected or benefited by such term, provision, covenant, or condition may demand that the parties negotiate such reasonable alternate contract language or provisions as may be necessary either to restore the protected or benefited party to its previous position or otherwise mitigate the loss of protection or benefit resulting from holding.

22. *Governing Law; Venue*. Any litigation occurring as a result of this Agreement shall be held in the courts of Flagler County, Florida. This Agreement shall be governed by the laws of the State of Florida.

23. *Attorney's Fees*. In any judicial proceeding arising out of this Agreement, the substantially prevailing party shall be entitled to recover its attorney fees and costs, including fees and costs incurred on appeal, from the non-substantially prevailing party.

24. *Headings*. The headings or captions of paragraphs used in this Agreement are for convenience of reference only and are not intended to define or limit their contents, nor are they to affect the construction of or to be taken into consideration in interpreting this Agreement.

25. *Counterparts*. This Agreement may be executed in separate counterparts, all of which taken together shall be deemed to constitute one and the same instrument.

26. *Force Majeure*. If the Event is cancelled due to an unforeseeable event beyond Recipient's control, without Recipient's fault or negligence, Recipient shall use its best efforts to reschedule the Event on a mutually agreeable date. If re-scheduling is not possible, Recipient shall within thirty (30) days of cancellation return all Funds received under this Agreement (except those used in good faith in accordance with this Agreement prior to cancellation) to the County.

[SIGNATURE PAGES TO FOLLOW]

IN WITNESS WHEREOF, the parties have executed this Agreement as indicated below:

FLAGLER COUNTY

_____
Adam Mengel, Interim County Administrator

_____
Date

Approved to Form:

_____
Michael Rodriguez, County Attorney

_____
Date

FLORIDA ELITE SOCCER ACADEMY, INC. (DBA-SPORTING JAX SOCCER ACADEMY), a Florida not-for-profit corporation,

ATTEST:

_____
Signature

_____
Print Name, Title

_____
Signature

_____
Print Name

_____
Title

_____
Date

EXHIBIT A

AGREEMENT BETWEEN FLAGLER COUNTY AND FLORIDA ELITE SOCCER ACADEMY, INC. (DBA-SPORTING JAX SOCCER ACADEMY)

Winter Invitational Soccer Tournament

1. *Description of Event*. The Florida Elite Soccer Academy Winter Invitational Tournament is [organized/sanctioned] by the Florida Elite Soccer Academy, Inc. (DBA-Sporting Jax Soccer Academy) to be held at the Indian Trails Sports Complex, operated by the City of Palm Coast. The Event includes two (2) days of tournaments and will take place between January 23 and January 24, 2027.

2. *Amount of Funds to Be Awarded and Payment Schedule*. Up to **Ten Thousand ($10,000.00) Dollars,** as reimbursement for costs related to referee fees will be awarded with the amount to be paid to Recipient upon receipt of an invoice and backup materials from Recipient. County will process invoice for payment in accordance with the Local Government Prompt Payment Act, Part VII of Chapter 218, Florida Statutes. County will transmit payment via U.S. Mail to the Recipient at the address on file.

3. *Use of Funds*. Recipient shall only use Funds received for expenditures or obligations related to the Flagler County games of the Florida Elite Winter Invitational 2027 scheduled for January 23-24, 2027 at Indian Trails Sports Complex, subject to the terms and conditions herein.

4. *County Responsibilities.* County agrees to post information relating to the Event on the internet website http://www.visitflager.com. The post may include the Event schedule and details relating to parking, ticket sales, sponsorship, merchandise sales, concessions, and all other activities relating directly or indirectly to the operation of the Event as applicable. The Recipient shall provide County with information and content relating to the Event for publication on its internet website within 10 days of the start of the Event when applicable

5. *Notices*. All notices provided for in this Agreement shall be in writing and delivered personally (including delivery by courier) or by registered or U.S. Certified Mail, return receipt requested, postage prepaid, or via electronic mail to the parties, at the addresses set forth below:

As to the County:	As to Recipient:
Amy Lukasik Executive Tourism Director Flagler County 1769 East Moody Boulevard, Bldg. 2 Bunnell, Florida 32110 ALukasik@VisitFlagler.com	Matt Hollyoak Florida Elite Soccer Academy, Inc. (DBA-Sporting Jax Soccer Academy) PO Box 57065 Jacksonville, Fl 32241 Matt.hollyoak@sportingjaxacademy.com